

Earn by investing in what you know



The Scenario

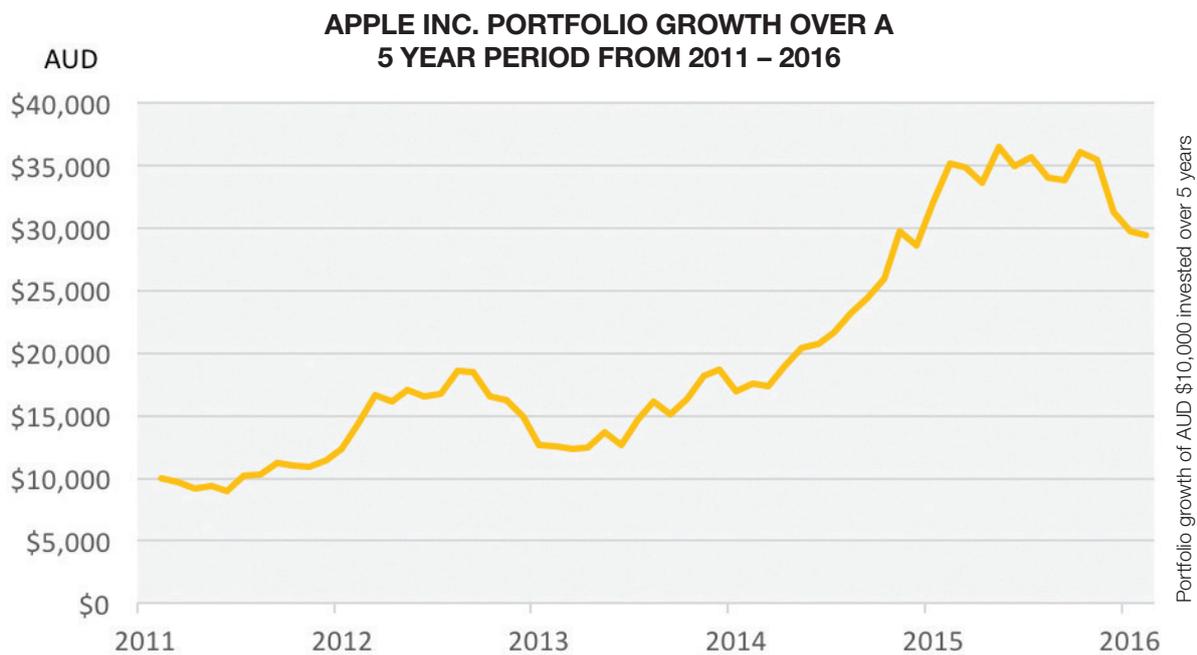
Angela prefers to invest in companies that manufacture products she likes and understands. Working in a marketing company, Angela uses Apple products every day, and loves using her iPhone. She decides as Apple's products are well known and liked, the company may make a good investment and starts to research further.

The Strategy

On 28th February 2011, Angela invested AUD\$10,000 in Apple Inc. (ticker code: AAPL) via her CommSec international account directly into the NASDAQ. She bought 28 shares on the open at USD\$351.24 per share.

The Result

By 29th February 2016, Angela's investment had grown in value to AUD \$29,464 (USD\$21,028), or a return of 194.64%*.



Source: Google Finance. *Dividends, taxes and brokerage have not been taken into account. This example is for illustrative purposes only.

Risk Disclosure: Investing in overseas markets exposes you to risks including those related to movements in foreign currency exchange rates and market prices.

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